

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, DAN NAGELBERG
do hereby request station time concerning the following issue:

DSCC-IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Total Charges:

This broadcast time will be used by: DSCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC-IE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

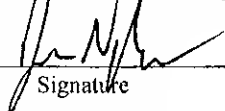
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

MARTHA MCKENNA, DIRECTOR IE
430 S. CAPITOL ST SE
WASHINGTON DC 20003

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/27/12  202-538-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS		ORDERED		

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



WFTS

ORDER

Flight Dates 10/09/12-11/05/12

Contract / Revision 305635 /

Original Date / Revision
10/03/12 10/03/12

Advertiser DSCC IE

Agency Great American Media

Buying Contact

1010 Wisconsin Avenue NW - Suite
Washington, DC 20007

Product

DSCC IE

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue NW - Suite
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # 1505

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	71	\$60,180.00	\$70,800.00	0.00	10/01/12	10/28/12	71	\$60,180.00	\$70,800.00
November 2012	24	\$32,342.50	\$38,050.00	0.00	10/29/12	11/05/12	24	\$32,342.50	\$38,050.00
Totals	95	\$92,522.50	\$108,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WFTS	10/23/12	10/29/12	M-F 5-530a ABC Action News	CM	5-530a	MTWTF--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			1			\$250.00		0.00			



WFTS

Print Date: 10/03/12

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Contract / Revision 305635 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:30:00

Advertiser DSCC IE

Product DSCC IE

Estimate # 1505

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WFTS	10/16/12	11/05/12	M-F 530-6a ABC Action News	CM	528-6a	MTWTF--	:30	1	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					1	\$350.00		0.00			
Week: 10/23/12		10/23/12	10/29/12	-----					0	\$350.00		0.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					1	\$350.00		0.00			
E 3	WFTS	10/09/12	11/05/12	M-F 6-7a ABC Action News	CM	558-7a	MTWTF--	:30	1	\$600.00	P-3	0.00	NM	4	\$2,400.00
Week: 10/09/12		10/09/12	10/15/12	MTWTF--					1	\$600.00		0.00			
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					1	\$600.00		0.00			
Week: 10/23/12		10/23/12	10/29/12	MTWTF--					1	\$600.00		0.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					1	\$600.00		0.00			
E 4	WFTS	10/09/12	11/05/12	M-F 7-9a GMA GMA	CM	658-9a	MTWTF--	:30	1	\$600.00	P-3	0.00	NM	5	\$3,000.00
Week: 10/09/12		10/09/12	10/15/12	MTWTF--					2	\$600.00		0.00			
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					1	\$600.00		0.00			
Week: 10/23/12		10/23/12	10/29/12	MTWTF--					1	\$600.00		0.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					1	\$600.00		0.00			
5	WFTS	10/09/12	10/28/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$250.00	P-3	0.00	NM	2	\$500.00
Week: 10/09/12		10/09/12	10/15/12	-----S-					1	\$250.00		0.00			
Week: 10/16/12		10/16/12	10/22/12	-----					0	\$250.00		0.00			
Week: 10/23/12		10/23/12	10/29/12	-----S-					1	\$250.00		0.00			
6	WFTS	10/09/12	10/28/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
Week: 10/09/12		10/09/12	10/15/12	-----S					1	\$500.00		0.00			
Week: 10/16/12		10/16/12	10/22/12	-----					0	\$250.00		0.00			
Week: 10/23/12		10/23/12	10/29/12	-----S					1	\$500.00		0.00			
7	WFTS	10/09/12	11/04/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
Week: 10/09/12		10/09/12	10/15/12	-----					0	\$300.00		0.00			
Week: 10/16/12		10/16/12	10/22/12	-----S					1	\$300.00		0.00			
Week: 10/23/12		10/23/12	10/29/12	-----					0	\$300.00		0.00			
Week: 10/30/12		10/30/12	11/05/12	-----S					1	\$300.00		0.00			
E 8	WFTS	10/09/12	11/05/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	MTWTF--	:30	4	\$500.00	P-3	0.00	NM	8	\$4,000.00
Week: 10/09/12		10/09/12	10/15/12	MTWTF--					4	\$500.00		0.00			
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					1	\$500.00		0.00			
Week: 10/23/12		10/23/12	10/29/12	MTWTF--					2	\$500.00		0.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					1	\$500.00		0.00			
E 9	WFTS	10/09/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	MTWTF--	:30	4	\$900.00	P-3	0.00	NM	9	\$8,100.00
Week: 10/09/12		10/09/12	10/15/12	MTWTF--					3	\$900.00		0.00			
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					2	\$900.00		0.00			
Week: 10/23/12		10/23/12	10/29/12	MTWTF--					2	\$900.00		0.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					2	\$900.00		0.00			
E 10	WFTS	10/09/12	11/05/12		CM	1158a-1p	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	9	\$3,600.00



WFTS

Print Date: 10/03/12

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Contract / Revision 305635 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:30:00

Advertiser DSCC IE

Product DSCC IE

Estimate # 1505

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 12-1p ABC Action News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/09/12		10/09/12	10/15/12	MTWTF--					3	\$400.00		0.00		
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					2	\$400.00		0.00		
Week: 10/23/12		10/23/12	10/29/12	MTWTF--					2	\$400.00		0.00		
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					2	\$400.00		0.00		
E 11	WFTS	10/09/12	11/05/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	MTWTF--	:30	3	\$700.00	P-3	0.00 NM	11	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/09/12		10/09/12	10/15/12	MTWTF--					3	\$700.00		0.00		
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					3	\$700.00		0.00		
Week: 10/23/12		10/23/12	10/29/12	MTWTF--					2	\$700.00		0.00		
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					3	\$700.00		0.00		
E 12	WFTS	10/09/12	11/05/12	M-F 4-5p M-F 4-5p	CM	358-5p	MTWTF--	:30	3	\$1,000.00	P-3	0.00 NM	9	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/09/12		10/09/12	10/15/12	MTWTF--					3	\$1,000.00		0.00		
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					2	\$1,000.00		0.00		
Week: 10/23/12		10/23/12	10/29/12	MTWTF--					2	\$1,000.00		0.00		
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					2	\$1,000.00		0.00		
E 13	WFTS	10/09/12	11/05/12	M-F 5-530p ABC Action News	CM	458-530p	MTWTF--	:30	4	\$800.00	P-3	0.00 NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/09/12		10/09/12	10/15/12	MTWTF--					3	\$800.00		0.00		
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					2	\$800.00		0.00		
Week: 10/23/12		10/23/12	10/29/12	MTWTF--					2	\$800.00		0.00		
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					2	\$800.00		0.00		
E 14	WFTS	10/09/12	11/05/12	M-F 530-6p ABC Action News	CM	530-6p	MTWTF--	:30	3	\$900.00	P-3	0.00 NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/09/12		10/09/12	10/15/12	MTWTF--					2	\$900.00		0.00		
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					2	\$900.00		0.00		
Week: 10/23/12		10/23/12	10/29/12	MTWTF--					2	\$900.00		0.00		
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					2	\$900.00		0.00		
E 15	WFTS	10/09/12	11/05/12	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	:30	3	\$1,000.00	P-3	0.00 NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/09/12		10/09/12	10/15/12	MTWTF--					3	\$1,000.00		0.00		
Week: 10/16/12		10/16/12	10/22/12	MTWTF--					2	\$1,000.00		0.00		
Week: 10/23/12		10/23/12	10/29/12	MTWTF--					1	\$1,000.00		0.00		
Week: 10/30/12		10/30/12	11/05/12	MTWTF--					2	\$1,000.00		0.00		
16	WFTS	10/09/12	10/28/12	SA 7-730p News	CM	658-730p	-----S-	:30	1	\$800.00	P-3	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/09/12		10/09/12	10/15/12	-----S-					1	\$800.00		0.00		
Week: 10/16/12		10/16/12	10/22/12	-----					0	\$250.00		0.00		
Week: 10/23/12		10/23/12	10/29/12	-----S-					1	\$800.00		0.00		
17	WFTS	10/16/12	11/05/12	Monday 8-10p Dancing Monday 8-10p Dancing	CM	758-10p	M-----	:30	1	\$14,000.00	P-3	0.00 NM	2	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 10/16/12		10/16/12	10/22/12	M-----					1	\$14,000.00		0.00		
Week: 10/23/12		10/23/12	10/29/12	-----					0	\$14,000.00		0.00		
Week: 10/30/12		10/30/12	11/05/12	M-----					1	\$14,000.00		0.00		



WFTS

Print Date: 10/03/12

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Contract / Revision **305635** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:30:00

Advertiser **DSCC IE**

Product **DSCC IE**

Estimate # **1505**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
18	WFTS	10/09/12	11/05/12	Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$8,000.00	P-3	0.00	NM	2	\$16,000.00	
Happy Endings/Apt 23																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/09/12	10/15/12	-T-----	1		\$8,000.00		0.00							
Week:		10/16/12	10/22/12	-----	0		\$8,000.00		0.00							
Week:		10/23/12	10/29/12	-----	0		\$8,000.00		0.00							
Week:		10/30/12	11/05/12	-T-----	1		\$8,000.00		0.00							
														Totals	95	\$108,850.00